

CSACS – Encouraging Commercializable Outcomes (ECO) Grant

- Purpose: To fund small science projects, led by a CSACS principal investigator, whose objective is to demonstrate or strengthen proof-of-principle for a CSACS research-based invention. Successful projects are expected to lead to products with strong commercialization potential.
- Amount of funding: \$20,000 max per project (direct research costs only). Two or three project will be funded in this competition
- Project time frame: 1 year
- Applications: Cover page + 2 pages max.
- Timeline (2011-12): Applications to be submitted electronically (pdf format) on or before January 15th, 2012. Results shall be announced by January 31, 2012.
- Adjudication: by members of Industrial Innovation Program committee of CSACS

How to apply - free-form

Complete the attached Cover page. Using a maximum of 2 additional pages, include the following:

1. A description of the **proposed project**, referring to the work that has led to this juncture and to existing reports of invention, I2I grants, related publications, etc. Indicate how the requested amount of funding would be used.
2. A statement of why the **innovation or discovery** is novel and non-obvious. Describe and discuss the unmet need which is addressed. Describe the primary commercial product that could be implemented or developed through application of the research results. Indicate the potential economic and other benefits, which could be realized.
3. Describe the **context** in which the discovery was made. Survey the competitive landscape and indicate the principal competitors; indicate how your innovation is different and preferable.
4. Describe the process of **translation from innovation to product**, detailing the steps that would be necessary in order to develop your results into a useful product. Identify emerging trends in the marketplace that will support the acceptance of the proposed innovation. Describe the collaboration with industry, if appropriate.

Please conform to the following **Presentation Guidelines**:

- Text must be single-spaced, with no more than six lines per inch.
- Use the Times New Roman regular 12 pts font.
- Set margins at 3/4 of an inch (1.9 cm) minimum all around.
- Submit the application electronically, in pdf format, to csacs.chemistry@mcgill.ca and erica.besso@mcgill.ca